



HotelsWorld
Australia : New Zealand

24-26 JULY 2018

Sofitel Sydney Wentworth
and the Offices of Ashurst
Sydney, Australia

SPONSOR OPPORTUNITIES



PRODUCED BY:



IN ASSOCIATION WITH:





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HotelsWorld Takes YOU to the Heart of the Action

Welcome to Australia and new Zealand's leading annual conference for hotel Owners and Investors.

Industry leaders will again gather in Sydney in July 2018 for HotelsWorld, a very timely conference, which will also shine a spotlight on Alternative Accommodations, Boutique & Lifestyle Hotels, and Hotel Investment.

Delegates include hotel chains and management companies, developers, investors, owners, lenders, government representatives, advisors, architects, designers, and other professional advisers.

Preliminary Program

TUESDAY

24 JULY 2018

The Offices of Ashurst

- Alternative Accommodation World
- Boutique & Lifestyle Hotels World

WEDNESDAY

25 JULY 2018

Sofitel Sydney Wentworth

- HotelsWorld Australia & New Zealand

THURSDAY

26 JULY 2018

Sofitel Sydney Wentworth

- Hotels Investment World



FOR MORE INFORMATION ABOUT SPONSOR BENEFITS, PLEASE CONTACT:

RACHEL E. UGAY • CONFERENCE MANAGER, BHN, A DIVISION OF NORTHSTAR TRAVEL

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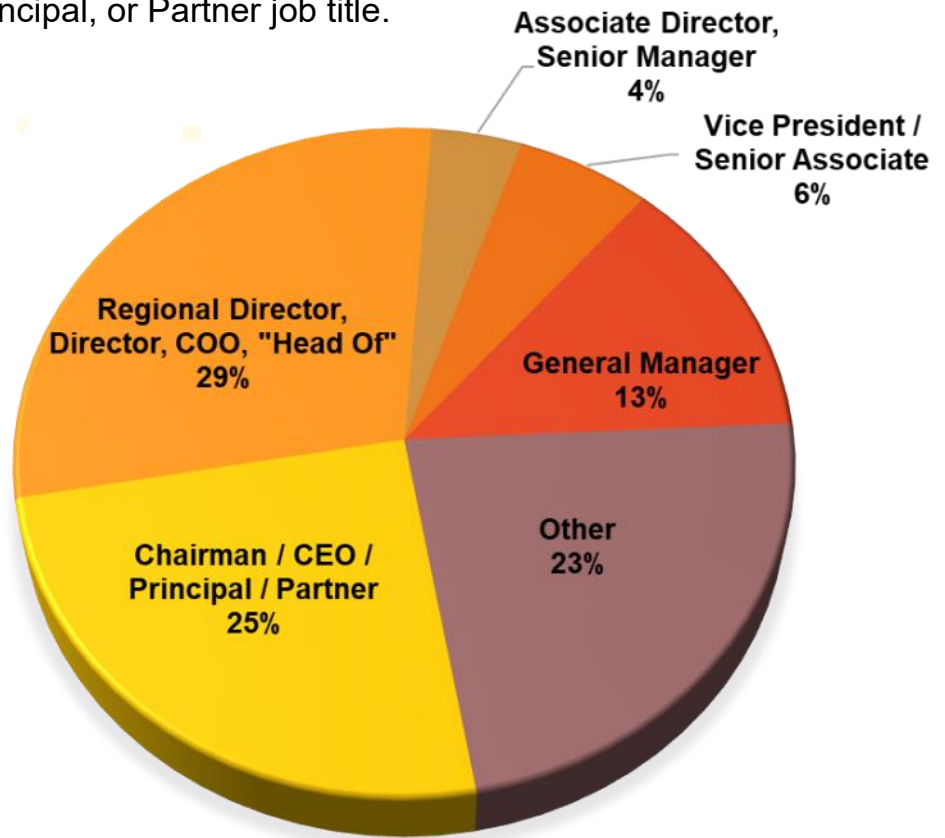
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ATTENDING DELEGATES

More than 500 delegates are again expected to attend HotelsWorld 2018, with one quarter of those holding the Chairman, CEO, Principal, or Partner job title.

WHO ATTENDS?

- Investors
- Owners
- Lenders
- Developers
- Hotel Chain/Management Executives
- Investment Bankers
- Vacation Ownership Executives
- Financial Advisors
- Real Estate & Financial Intermediaries
- Consultants
- Lawyers
- Architects & Designers
- Government/Tourism Officials
- Media



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SPONSOR INFORMATION

PATRON BENEFITS

- Exclusive positioning – only three Patron opportunities available
- Twelve (12) complimentary registrations
- Inclusion of company name/logo on all relevant pre, onsite, and post-conference materials including the program, ads, and websites
- A premier location in the display area (space approximately 3m x 2m)
- Participation in any Program Planning Committee meeting for the following year's event
- Access to the preliminary delegate list

PLATINUM BENEFITS

- Eight (8) complimentary registrations
- Inclusion of company name/logo on all relevant pre, onsite, and post-conference materials including the program, ads, and websites
- A premium location in the display area (space approximately 3m x 2m)
- Participation in any Program Planning Committee meeting for the following year's event
- Access to the preliminary delegate list

GOLD BENEFITS

- Five (5) complimentary registrations
- Inclusion of company name/logo on all relevant pre, onsite, and post-conference materials including the program, ads, and websites
- A display area (space approximately 3m x 2m)
- Participation in any Program Planning Committee meeting for the following year's event
- Access to the preliminary delegate list

SILVER BENEFITS

- Two (2) complimentary registrations
- Inclusion of company name/logo on all relevant pre, onsite, and post-conference materials including the program, ads, and websites
- Participation in any Program Planning Committee meeting for the following year's event
- Access to the preliminary delegate list

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WHO ARE THE SPONSOR?

Past Patrons, Sponsors, and Supporters of HotelsWorld

Accommodation Association
of Australia (AAA)
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AccorHotels
Ashurst
Australian Resident Accommodation
Managers Association (ARAMA)
Bates Smart
Best Western Hotels & Resorts
Choice Hotels
Crowe Horwath
ehotelier.com
Event Hospitality and Entertainment Limited
Fender Katsalidis
Frasers Hospitality
GlobalHotelNetwork.com
Hospitality New Zealand
HOSTPLUS
Hotel Analyst
Hotel News Now/STR
HTL Capital Advisors
Hyatt Hotels Corporation
IHG
The International Association of
Hotel General Managers
International Society of
Hospitality Consultants (ISHC)
International Tourism Partnership (ITP)
Interrisk
Jetsetter Magazine
Langham Hospitality Group
Lend Lease

Mantra Group
Marriott International
Nem Australasia Pty Ltd
Next Story Group
Nikki Beach Hotels & Resorts
Oakwood Asia Pacific
Pan Pacific Hotels & Resorts
Pacific Asia Travel Association (PATA)
Pacific Council of Australia
Plateno Hotels Group
Quest Apartment Hotels
Radisson Hotel Group
Resort Brokers
Rohrig Group
Rothelowman Property Pty Ltd
Ryan Lawyers
Sleeper
Squire Patton Boggs
Starwood Australia Hotels
StayWell Holdings Pty Ltd
Swiss-Belhotel International
Tourism Accommodation Australia (TAA)
Tourism and Hospitality Services Australasia
TFE Hotels
Tourism Australia
Tourism South Australia
Tourism Western Australia
Travel Weekly Asia
WIT
Woods Bagot
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Northstar Travel Group is the global leader of business intelligence, information, data, research, digital marketing services and events for senior-level professionals in the travel, meetings and hospitality industries. The Northstar portfolio includes; *Travel Weekly, Travel Weekly China, Travel Weekly Asia, TravelAge West, Business Travel News, The Beat, Travel Procurement, Web in Travel, Phocuswright, Burba Hotel Network, Successful Meetings, Meetings & Conventions, Meetings & Conventions China, Incentive, Association News, Sports Travel* and 75 annual events in thirteen countries including leading events such as *ALIS, HICAP, Phocuswright, TEAMS, Web in Travel, and Mountain Travel Symposium*. Northstar is also the majority shareholder in *Inntopia*. Northstar Travel Group is owned by EagleTree Capital and is based in Secaucus, NJ, with offices in New York, NY; Denver, CO; Los Angeles, CA; Winston-Salem, NC; Stowe, VT; Edwards, CO; Glen Ellyn, IL; Costa Mesa, CA; and global offices in Singapore, Beijing, and Shanghai.

IN ASSOCIATION WITH:



With over three decades of experience, more than 150 events completed to-date, and in excess of 100,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business, and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Mumbai; Hotel Opportunities Latin America (HOLA) conference in Miami; Hotel Investment Conference Europe (Hot.E) in London; and HotelsWorld in Sydney.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world. BHN is a division of Northstar Travel Group.



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